



Describe a strategy you observed in your reading that addresses each lever of power listed below. If the subject of your reading does not attempt to use one of the levers, write "N/A" next to it.

Lever of Power	Strategy
Government (National, State, Local)	
Nonprofit Organizations/ Charities	
Industry/Commercial Organizations	
Professional Media	
Social Media/Internet	
Schools and Education	
Influential Individuals (Authors, Lecturers, etc.)	